



FOR IMMEDIATE RELEASE

New Avery Dennison Mentor Facility Opens

Cleveland, OH (March 1, 2007) – During a ribbon-cutting ceremony on February 26, Avery Dennison celebrated the official opening of its new office building and research facility for the Company's largest division in Mentor, Ohio. The new facility consolidates into one location Avery Dennison's Fasson Roll North America operations, the worldwide leadership teams of its Roll Materials and Specialty and Materials Converting business units with laboratory spaces, pilot coater, and a training/conference center -- creating a new synergy between the operational and research groups.

ka, along with construction manager Duke Construction, collaborated with Avery Denison to create the new headquarters. Totalling approximately 222,000 square feet, the facility consists of a four-story, 145,000 square foot office building and an additional 45,000 square feet of research labs. Labs, offices, product display areas and the cafeteria are organized around a two-story, day-lit atrium. **ka** provided master planning, architectural, landscape architecture and environmental graphics services while Kling, a design firm based in Philadelphia, completed the facility's interior design.

With the Mentor site having been selected in March 2005, the project, which is one of the largest new corporate developments in Northeast Ohio, was completed in less than two years. According to William Ragaller, **ka**'s director of design for corporate projects, "The project afforded us the opportunity to work very closely with Avery Dennison and the project team to create a facility that fosters collaboration between Avery Dennison's corporate, operations and research groups."

John Wurzburger, vice president and general manager of Fasson Roll North America, comments that "This facility supports our business strategies around growth, productivity and people. We'll grow through new capabilities for innovation and best-in-class technology and by utilizing this stunning showcase to host customers from all over the globe. Our productivity will be enhanced as we will now be able to better incorporate standardization in our technology, beta site new productivity platforms, and streamline our offerings by creating more robust product platforms. And we'll use this facility to drive a great customer-focused culture through close collaboration and team work."

About ka

ka is a national, award-winning design firm providing architecture, planning, landscape architecture, environmental graphics, and interior design services to commercial developers and corporate clients. For more than 45 years, the firm has brought a client-centric focus to projects resulting in long-standing client partnerships and enduring architecture. To learn more, visit www.kainc.com.

About Avery Dennison

Avery Dennison is a global leader in pressure-sensitive labeling materials, office products and retail tag, ticketing and branding systems. Based in Pasadena, Calif., Avery Dennison is a FORTUNE 500 company with 2006 sales of \$5.6 billion. Avery Dennison employs more than 22,000 individuals in 49 countries worldwide who apply the Company's technologies to develop, manufacture and market a wide range of products for both consumer and industrial markets. Products offered by Avery Dennison include Avery-brand office products and graphics imaging media, Fasson-brand self-adhesive materials, peel-and-stick postage stamps, reflective highway safety products, labels for a wide variety of automotive, industrial and durable goods applications, brand identification and supply chain management products for the retail and apparel industries, and specialty tapes and polymers.

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