



FOR IMMEDIATE RELEASE

Icon in the Gulch Tops Off!

Cleveland, OH (January 10, 2008) – The final concrete has been formed for the roof of the highly anticipated ICON in the Gulch project. Scheduled to open in 2008, the Bristol Development Group and Marketstreet Enterprises project in Nashville, Tennessee is a 22-story, upscale mixed-use development consisting of residences and convenient street-level retail.

Designed by **ka** of Cleveland, Ohio, ICON merges architectural elements that echo the area's industrial history while also providing modern high-tech building solutions. When completed, ICON in the Gulch will feature 424 residential units, 8 levels of parking accommodating 880 spaces, and 25,000 square feet of street-level retail.

"When we begin working on a project, we greatly anticipate the day when the design that our entire team put so much effort into becomes a reality and this milestone marks the exciting reality for ICON; we're close to completion and in the home stretch" said Robert Weeks, project manager at **ka**.

In addition to ICON, **ka** is working alongside Bristol Development Group and Marketstreet Enterprises on another project in Nashville, Velocity in the Gulch. Velocity, a five-story project, consisting of 264 condominiums and 21,000 square feet of retail space, will offer one- and two-bedroom urban living attractively priced for the young working professional and first-time homebuyer and is scheduled to be complete in 2009.

Founded in 1960, **ka** has evolved into a nationally recognized, 105-person architecture firm based in downtown Cleveland, Ohio with a regional office in Tampa, Florida. The firm has active projects in 23 states, Mexico, and Canada. The firm's emphasis on providing value-added design services to clients in the commercial and corporate marketplaces has culminated in large-scale, mixed-use projects comprised of residential, retail, office, and entertainment components, condominiums/apartments, open-air lifestyle centers, 60 regional malls, 300 department stores and seven million square feet of office space. **ka's** services include site and land planning, architecture, interior architecture, landscape architecture and environmental graphic design services. To learn more, visit www.kainc.com.

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Images available upon request.

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